

... exclusively for sheet-metal working companies

... 7 editions a year - IVW-verified circulation 12,000 Samples

Journal Size: 210 x 297 mm, DIN A 4 Type Area: 188 x 272 mm

Printing Area: 4 Columns = Width of Column 44 mm, 3 Columns = Width of Column 60 mm

Size	Width x height in mm	Basic price b/w in €	Colour charges for each scale colour (Euro-scale)	DISCOUNTS FOR PLACEMENTS WITHIN A YEAR:	
1/1 page	188 x 272	2,688.--	340.--	Quantity Stage	Page Stage
2/3 page	188 x 180 124 x 272	1,791.--	290.--	3-times 5%	2 pages 10%
Juniorpage	140 x 180	1,613.--	210.--	6-times 10%	4 pages 20%
1/2 page	188 x 134 92 x 272	1,344.--	210.--	12-times 15%	6 pages 30%
1/3 page	60 x 272 188 x 88	894.--	190.--	SURCHARGES FOR SPECIAL FORMATS:	
1/4 page	92 x 134 188 x 65 44 x 272	672.--	155.--	Bleeded adverts / Double Page Spread (3 mm bleed premium for each bled margin) 10% surcharge on the b/w rate	
1/8 page	92 x 65 44 x 134 188 x 31	336.--	135.--	INSERTS:	
Basic rate single-column millimetre line (44 mm): € 2.60				2 pages € 3,023.--	
				4 pages € 4,367.--	
PREFERENTIAL PLACEMENTS:				Up to 125g paper weight –	
2 nd and 4 th COVER PAGE:				Over 125g paper weight 20% surcharge	
FRONT COVER PAGE:				Delivery is to be not cut to size but folded to the journal size of 216 mm width x 303 mm heights.	
Other defined placements of adverts and inserts:				ENCLOSURES – RATE PER 1,000 SAMPLES:	
20% surcharge on request				Up to 25g € 230.-- Up to 40g € 298.--	
20% surcharge				Up to 30g € 253.-- Up to 45g € 322.--	
				Up to 35g € 276.-- Up to 50g € 348.--	
				Maximum size 205 mm width x 290 mm height.	
				ENCLOSED POSTCARDS:	
				Size DIN A6 - up to 5g weight	
				Only in conjunction with full page adverts:	
				€ 749.-- + costs for bonding	

PUBLISHER:

NCVerlag / Schlütersche
Verlagsgesellschaft mbH & Co. KG
Hans-Böckler-Allee 7
30173 Hannover

Address for Delivery / Artwork:

NCVerlag / Schlütersche
Verlagsgesellschaft mbH & Co. KG
Hans-Böckler-Allee 7
D – 30173 Hannover
Subject Matter « for BLE No ... »

Address for Delivery / Inserts, Enclosures:

Grafisches Centrum Cuno GmbH & Co. KG
Gewerbering West 27
D – 39240 Calbe
Subject Matter « for BLE No ... »

TERMS OF PAYMENT:

For advance payment of the total sum
3% discount, within 14 days after date of
invoice 2% discount. For display ads 30
days after date of invoice net without
discount.

BANK ACCOUNT:

Sparkasse Hannover
Acc: 1 019 900 Bsc: 250 501 80
IBAN: DE 41 2505 0180 0001 0199 00
Swift Code: BIC SPKHDE2H
UST-ID: DE 115697748

SUBSCRIPTION RATES:

Abroad: € 70.-- annually
Inclusive postal charges

ADVERTISING CONTACT:

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